

PULL-UP DISPLAY BANNER

Graphics Specifications

Graphics Specifications

- Files to be supplied from Illustrator or Print Ready PDF.
- Files can be supplied at 100%, 50% or 25% the correct proportions are important.
- All text needs to be converted to paths/outlines.
- Logos should be imported/placed as vector EPS and must be in CMYK. Logos supplied as jpeg may reproduce as low- resolution of low quality.
- Photographic images should be supplied at 100dpi at finished size. Photoshop files need to be supplied in CMYK as TIFF or EPS, with clipping paths if required.
- Other information required:
 - Specific pantone colours
 - Colour approved proofs
 - Existing brochures or stationery as examples

